

VEDUTA

INTERVIEW,

Thierry Raspail, Artistic Director
and Abdelkader Damani, Director of Veduta

Why did you add Veduta to the Biennale de Lyon?

Thierry Raspail – A biennial is first and foremost an enormous exhibition, a bringing-together of incredibly diverse works by artists from all over the world; a kind of gigantic show-window for all the best art of the moment. But even giving directly onto the street, a show-window is shut in: it's beautiful but cut off. Veduta is an attempt to put the show-window in the street, and in such a way that it's the street that designs the window – or better still, doesn't even care about having one. It's a creative project shared with artists, with works and with people who in turn can become museum curators, security personnel and art critics. In fact it's an art experience with no show-window.

In 2011 Veduta came to an agreement with 8 municipalities in the Lyon urban area (Vaulx-en-Velin, Lyon, Feyzin, Saint-Priest, Décines-Charpieu, Villeurbanne, Le Grand Parc Miribel Jonage, Bron and Meyzieu): together with them we'll be offering works in the public space, welcoming artists in residence and organising music programmes, improvised theatre, games and workshops involving visual culture in all its shapes and forms.

I think that what counts most in art today is the experience of art, which calls for no advance knowledge or education. All you need is some sensibility – and we all have that – plus a capacity to respond. That's all you need to trigger an interest in art. But first the experience has to be offered. And this is what Veduta's all about: it's what you might call a "hands-on" approach. Cubism? Okay, let's play with cubes. You think you can do just as well? Okay, let's do it together. "A Terrible Beauty"? Okay, let's experience beauty. And so on. With Veduta project manager Abdelkader Damani we're co-designing an art platform with the artists and the local people. For 2011 we're offering a kiosk, a white box and a black box, a short story competition, an indoor gliding championship and a local-internaut-designed YouTube programme. These represent the preferences and concerns of all of us: the key factor remains this terrible beauty which gnaws at us and moves us every day; it's different every day and never lets go of us.

What territory does Veduta cover?

Abdelkader Damani – Veduta is a multifaceted venture built around the creation/reception pairing. For each new Biennale implementation of the overall project is discussed with the municipalities making up the Lyon metropolitan area. The starting point is always a territory relating in planning terms to community development, urban regeneration or social solidarity, but obviously these are not absolute restrictions. The aim is to mobilise as many urban players as possible for jointly designing and taking part in the ventures; but even more so, to involve local residents.

So who are the players in this joint shaping of the project?

A.B. - There are three groups of players at different levels. Firstly, the "artistic and cultural" group: the museums, media centres, municipal libraries, theatres, cinemas – and, of course, the schools of architecture and art – which are the sources of all the proposals. Then comes the sociocultural group: the social welfare centres, youth and culture centres, "missions locales", etc. They join us in coming up with new ways of discovering art, such as an encounter with a particular work, exhibitions, performances and guided tours. And then there are the residents of the municipalities we work in: the people behind Personal Video at the Black Box (see p. 100), the group that keeps the White Cube running (see p. 98) and more generally anybody and everybody interested in contributing. To cite just one example: the idea of choosing videos on YouTube with the Biennale title as a common denominator. There you have potential for national and even international participation.

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WHERE? WHEN?

Miribel Jonage Park
July 9 - 18
(July 9: event from 2 pm to midnight)

Le Grand Lyon Headquarters
20 Rue du Lac, Lyon 3
November

THE 21ST CENTURY MUSEUM AT MIRIBEL JONAGE PARK, IN JULY AT THE GRAND LYON HEADQUARTERS, IN NOVEMBER

An invitation to people to share something they'd like to show.

On July 9 the Biennale was inaugurated at the 21st Century Museum in the Miribel Jonage Park. For the entire day a work by Yona Friedman was host to things people wanted to put on show.

Friedman's aim was simple: a museum that was first and foremost a collection. Here, though, the collection was to be created by the visitors. There had to be a simple "structure" for the object, and so Friedman created *Icnostase*, a shape made of 3-metre hoops spreading through space as a simple, open architectural form.

Humour, memories, the unexpected and the exuberant: in all, 54 items on show. In the course of the day hundreds of people took part in workshops and guided tours, and listened to a specially designed music programme.

Yona friedman's 21st century museum

Artist in residence, Grand Parc Miribel Jonage

Icnostase is the form Yona Friedman chose for his 21st Century Museum. A museum which, he says, "is an invitation to people to display, in a very light, open structure, an object they'd like to share with others."

As for the actual placement, his solution is simple: "Organise an election on the spot, and the person elected by the group will decide where the objects are to be put."

Icnostase was first shown on July 9 in Miribel Jonage Park. In November and December it will be on show at Le Grand Lyon headquarters in the city's Part Dieu district.

WHERE? WHEN?

Sablon-Berthaudière neighbourhood
Open Wednesday to Friday
2 - 7 pm

Saturday 11 am - 6 pm

6 Oct - 13 Nov

The mac^{LYON}

Dan Graham, Hiroshi Sugimoto,
John Armleder...

24 Nov - 31 Dec

Christian Lhopital, recent works

THE WHITE CUBE DÉCINES

A new exhibition space run by local residents.

The White Cube is a totally new kind of exhibition space, a 6x6m cube in the Sablon-Berthaudière neighbourhood. It's run, artistically and culturally, by a group of residents who are curating two exhibitions, one drawing on the mac^{LYON} collection and the other with Christian Lhopital, artist in residence in Décines. With a helping hand from the Veduta team, the group has been attending weekly workshops since April and learning about all the aspects of putting an exhibition together.

WHERE? WHEN?

Square Raverat
20-21 rue Maréchal Leclerc
In front of the City hall of Saint-Priest
October 17 - 31
Open daily, 2 - 7 pm

THE BLACK BOX

SAINT PRIEST

All kinds of video works.

The Black Box is a real, 12x 6x4m black box, totally devoted to video art and set up in the centre of Saint-Priest, at the foot of the Alpes estate A and B apartment blocks. Open every day, it's offering four programmes: Art Video, Personal Video, Sample and Open Space.

THE PROGRAMME

Art Video

Artist Jean-Claude Guillaumon and a group of Saint-Priest residents have made a selection of videos from the collections at mac^{LYON} and the Visual Arts Centre in Saint Fons.

Personal Video

Individually and collectively – community associations, schools, social welfare centres, neighbourhood centres, etc. – Saint Priest residents are presenting their own videos. A selection made by a local judging panel is being shown over four days.

Sample – in partnership with YouTube

Become a programmer or a curator by choosing the best videos on YouTube. Subject: "A Terrible Beauty is Born". Duration: minimum 5 minutes, maximum 15 minutes.

Sample is the choice of the best Black Box programmes, with a prize awarded by Arte Créative.

Open Space

The artists of tomorrow.

A selection from the art schools in the Rhône-Alpes Region and Geneva (HEAD-Genève). The future's where art's at!

THE VEDUTA KIOSK

VAULX EN VELIN

WHERE? WHEN?

Near the T.A.S.E. Factory
14 allée du Textile, Vaulx-en-Velin
Concerts, performances, encounters...
September 17 and October 1, 15
and 29, from 2 pm to midnight

A brand new architectural idea: 1000 metres of tube, 7600 m³ of volume

The Veduta Kiosk in Vaulx en Velin, on the outskirts of Lyon, measures 500 square m² (5400 sq ft) at ground level and is 28 metres high. The design is due to three students from the Lyon School of Architecture, whom we asked to come up with a building offering unlimited possibilities: concerts, movies, debates, a restaurant, etc., as well as a space for just chilling out before or after the exhibition at the T.A.S.E. Factory. September 15 – October 31: four chances to get acquainted with the latest in contemporary creativity.

THE PROGRAMME

Contemporary music / 17 September, 2 pm to midnight

To mark the annual European Heritage celebrations, Damien Pousset, artistic delegate for the **Musiques en Scène biennial**, is presenting a mind-blowing programme: Berio, Stockhausen and more.

Urban cultures / 1 October, 2 pm to midnight

Under the direction of **Bwoy Rudy**, FEDEVO – the Vaulx en Velin Hip-Hop and Urban Culture Federation – is offering a programme of rap, graffiti and surprises.

Theatre - Performances / 15 October, 2 pm to midnight

Headed up by Claire Truche, the **Nième Compagnie** presents a Beckett Museum that has all sorts of fun with the Irish master of the absurd who was also a rugby flyhalf. Plus an oratory competition organised by the students of the Collège Duclos.

Vocal electronica / 29 October, 2 pm to midnight

Vocal-electro pixellations: a great experience provided by Serge Dorny, director of the **Lyon Opera**.

VICTORIA NOORTHOORN / GUEST CURATOR
THIERRY RASPAIL / ARTISTIC DIRECTOR

PRESS RELEASE / 31 AUGUST 2011

WHERE? WHEN?

Story readings and prize night:
TNP theatre, Place Lazare Goujon,
Villeurbanne

13 December, 8 pm

THE SHORT STORY COMPETITION WITH THE TNP AND TÉLÉRAMA

Write "A Terrible Beauty is Born"

Veduta is launching a short story competition. The rules are simple: residents of all French-speaking territories are eligible; the short story must contain exactly 2011 characters (i.e spaces included); and it must be titled "A Terrible Beauty is Born". The competition opens along with the Biennale. The writers of the 6 best stories will each receive a prize at a special evening event at the TNP theatre in Villeurbanne on December 13. The stories will be read by actors. The 3 best will be published in Télérâma magazine on December 7.

How to enter

Send your story to nouvelles@labiennaledelyon.com between 15 September and 15 October, together with your full name, age, and postal and e-mail addresses. The judging panel will meet in mid-November and the winners will be contacted then.

The judging panel

Thierry Raspail, Artistic director of La Biennale de Lyon

Abdelkader Damani, Director of Veduta

Jean-Pierre Jourdain, Executive Director of the TNP, Villeurbanne

Noëlle Nicoloso, Director of the Bibliothèque Georges Perrec at Vaulx en Velin

Yasmine Noussi, Manager of Arts et Spectacle, Télérâma

Nathalie Crom, Manager of Livres, Télérâma

And two writers selected by Télérâma

GET ACQUAINTED WITH A WORK OF ART

Works of art go out on the town.

This is an exhibition pushed to its limits. "Get Acquainted with a Work of Art" involves taking works out of public collections and putting them on show for two hours in perfectly ordinary, totally unexpected places like a laundromat or a bus. With a chance to have a drink and chat about the work.

Décines-Charpieu

Médiathèque

Saturday December 3 - 11.00am, Wednesday
December 7 - 11.30am

Vaulx-en-Velin

Bibliothèque Georges Perrec

Thursday November 3 - 6.00pm

Bibliothèque Paul Eluard

Saturday November 5 - 11.00am

Bibliothèque Chassagne

Wednesday November 18 - 6.00pm

Lyon 3

Bibliothèque municipale

Saturday September 24 - 2.00pm

Wednesday November 25 - 6.30pm

Lyon 9

Association Mirly Solidarité

Monday November 14 - 2.00pm

Bibliothèque de St Rambert

Tuesday September 20 - 6.30pm

Médiathèque de Vaise

Tuesday October 4 - 6.30pm

Bibliothèque de la Duchère

Tuesday November 22 - 6.30pm

Feyzin

Ecole Élémentaire De La Tour

Wednesday November 9 - 8.00pm

Ecole des Grandes Terres de Feyzin

Tuesday November 15 - 8.00pm

Saint-Priest

Centre socioculturel Louis Braille

Tuesday November 15 - 2.30pm

MJC Cocteau (coming soon)

Maison de quartier Zodiac

(coming soon)

Meysieu

Médiathèque

Saturday October 22, November 19 and
December 3 - 10.30am

To register, please contact
the above institutions.

WHERE? WHEN?

Rhône-Alpes
Region headquarters
1 esplanade François Mitterrand,
Lyon 2

2 December,
starting at 6.00pm

CONTEMPORARY ART ON TRIAL

Prosecuting and defending Contemporary Art!

Encountering Contemporary Art can trigger a love affair or maybe a conflict. To take this situation to its logical conclusion, Veduta is putting art on trial. Guilty or innocent?

With the (non-criminal) collusion of lawyers and the Lyon Bar.

ARTISTS IN RESIDENCE

Veduta has invited five artists in residence. Through workshops, long stays, performances and exhibitions each offers his or her own experience of art. With a point of convergence provided by active residents participation in the creative process.

MARINA DE CARO VILLEURBANNE

The artist invites young people to become performers of her work during the Biennale. Properly kitted out, each will be a marionette within the installation.

This residency has the backing of the Feyzin Mission Locale

ERNESTO BALLESTEROS LYON 3 AND LYON 9

In two parts, Ernesto Ballesteros's residency covers the entire duration of the Biennale. The artist begins by inviting children and grown-ups to get together with him and make paper planes like the ones in his installation at the Sucrière. After a few practice sessions he will be organising an indoor paper-plane flying competition in different Lyon venues. The winner will receive a model plane made and signed by the artist.

This residency is coproduced with the City of Lyon

And with support from the Lyon Cultural Cooperation Mission, the Olivier des Sages Association's K'fé Social, the Alliance Française, the Maison pour tous - Salle des Rancy, and the La Duchère Youth and Culture Centre

TRACEY ROSE LYON 2 AND FEYZIN

Between June 27 and July 1, 2011 Tracey Rose shot her Biennale film at the Bullukian Foundation in Lyon and the Rex Cinema in Feyzin. During those five days the public was invited to take part in the project. She is also presenting a selection of her works in the Black Box.

This residency is coproduced with the City of Feyzin

And with the participation of strollers on Lyon's Place Bellecour and the residents of Feyzin

JARBAS LOPES FEYZIN

Jarbas Lopez first came to Feyzin in early July, then got to know the place and its people. At the Rex, an old cinema in the Razes neighbourhood, he organised regular sessions of drawing on slides for the people he met.

On July 23 and September 4 and 10, he presented a programme that combined his own work and screenings of the slide drawings with performances and shows collectively created by the local people.

This residency is coproduced with the City of Feyzin

And with the support of the Portuguese Cultural Association, the Mission Locale, the Bureaux de Quartier, the Mission Jeunesse and the Trois Cerisiers Leisure Centre

CHRISTIAN LHOPITAL DÉCINES

Christian Lhopital asked the White Cube's curatorial team to come to his studio and choose the works for his exhibition. Several visits later they were ready to decide what form the exhibition should take.

This residency is coproduced with the City of Décines-Charpieu And with the support of the Berthaudière Social Welfare Centre